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PEST BIZ

MEDIA RELEASE

20 May 2009

PEST BIZ – A POWERHOUSE OF INFORMATION FOR THE PEST MANAGEMENT PROFESSIONAL

The 8th annual Pest Biz Convention is set to take place for the first time ever in the Western Cape at the Lord Charles Hotel in Somerset West on 13 and 14 August this year. The 2009 Pest Biz Convention is built on the successful formula of previous years' events and will aim to equip the pest control industry with up to date information, global trends and cutting edge technology for the 21st Century.

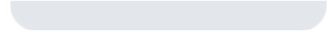
The event is a hub where pest control professionals will be able to network with fellow players in the industry and gather expert information and advice from international speakers. This year's convention welcomes speakers to the likes of Rob Fryatt from the UK. Fryatt is well-known within the global pest management industry. He owns and manages Xenex Associates Ltd., a leading international company providing a range of commercial services to many well-known and less well-known companies within the industry. Rob is a regular contributor to the international industry press through his columns for Agrow Magazine and International Pest Control. He is an invited speaker at industry events around the world, where he shares his views and experience, having previously held senior commercial positions in ICI, Zeneca and Sorex. More recently, Rob has been involved with CEPA – The European Pest Management Industry Association as part-time Director General and has contributed through this to the SAPCA PESTNEWS. In addition to Xenex Associates (www.xenexassociates.com), Rob is a partner in the web business PestBusiness.com (www.PestBusiness.com) and co-owner of Pest Free Home Ltd. (www.pestfreehome.co.uk) and Pest Trader.com (www.PestTrader.com).

Also on the list of speakers is Dr Andrew Tucker and Sylvest Jovic from Bayer. Dr Tucker will share his experience and knowledge on the highly successful "Owl Project", sponsored by Bayer. This project is an eco-friendly way to keep rodents at bay. Sylvest Jovic will cover sustainable development and repositioning the Pest Control Operator (PCO) industry as well as the Impact of the European Biocides Directive on the food industry.

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